Advancing Solutions Through Choice



GLOBAL SOFTWARE DEVELOPMENT AND CONSULTING

Overview:

MetaOption is a Global Software Development Company specializing in Customized IT Solutions, Consulting and Quality Engineering. Our broad range of US Based Software Development Consulting Services are custom tailored to each client's needs.

A Unique Solution:

In today's hyper-innovative business climate companies must utilize the newest technologies to remain effective, and relevant. Lack of in-house resources, coupled with new strategies and business priorities, can result in delays in implementation. This makes it difficult to meet current internal needs, customer expectations, and stay competitive in today's marketplace.

We offer highly skilled technology specialists whose expertise spans IT Consulting, Project Management and Software Development/Solutions. MetaOption provides fully-scalable, custom tailored IT solutions and support. By using MetaOption as a resource you can focus on the other important aspects of your business.

Dynamic Project Modeling

MetaOption customizes each project to meet your present and future needs as the project progresses. This provides critical insight and support when and where it is required. We can assist or directly manage your IT/Product Development demands. This coupled with 24/7 Development Services gives you a customized solution.

The MetaOption Advantages

- Fixed Cost Pricing Model
- Fast Ramp Up Time on New Projects
- Guaranteed Service Level Agreements
- Customer Focused
- 24/7 Support
- Client Referrals

Total Transparency

MetaOption provides complete transparency on all projects:

- Complete access to project process and progress
- Access and review latest code through the life of the project
- Track and reporting on all project activities
- Project Validation and Testing

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Smartphone / Mobile Application Development

MetaOption fully supports the end-to-end development of mobile applications. Your field engineers, sales representatives and managers will have real time access to your central database/server, enabling enhanced productivity, field effectiveness and customer service. Platforms we have developed solutions for include: iPhone™/iPad™, Google Android™, Blackberry™ and Windows™ Mobile.

For the mobile community we offer these solutions:

- Complete end-to-end System Integration
- Real-time Data Visualization and Capture
- Automated and On-Demand Data Synchronization
- Field Operative Location Identifier via GPS
- Paperless Reporting
- Barcode Scanning Utility

Business Segment Solutions

- Custom Application Development
- Enterprise Resource Planning
- Legacy Migration and System Re-engineering
- Smartphone Application Development
- Business Intelligence and Reporting
- System Integration
- Customer Relationship Management
- Portal and Content Management
- Quality Engineering
- Search Engine Optimization

Industries

- Automotive
- Consumer Goods
- Banking
- Healthcare
- Information Technology
- Insurance
- Retail
- Ecommerce
- Entertainment

Expertise

- Microsoft
- Adobe, Quark and Apple
- Mobile
- Oracle and IBM
- Open Source

Some of Our Valued Partners:















Testimonials

"Thanks goes out to the MetaOption team, our inventory and accounting nightmare has turned into a dream. From concept. to design and implementation, we could not have asked for a more professional company to put our trust in. Not only did they complete the project on time and on budget, but they have been here for us to help with the transition from the old system. With MetaOption, service definitely does not end after the sale.

If you are looking for a company to solve your technology problems, look no further."

Todd Burt General Manager R. Hollenshead Auto Sales, Inc. Manheim, PA 17545 www.rhollensheadautosales.com

"MetaOption's team has a deep and broad level of programming experience. Their developers have integrated very well with our team, and they understand how to implement all our requirements quickly, efficiently and on budget. We are very pleased with the software development services received from MetaOption. We highly recommend MetaOption to any company in need of professional software development resources."

Kan Devani: CTO Comtex News Network www.comtex.com

> other industry specific testimonials available upon request

